

## Welcome to PEM Yoga Flooring!

P.E.M.® Yoga Flooring is a special, Poly-Extruded Matting that has been specifically designed for extreme durability and ease of use around moisture and humidity. Very simply, it's the best flooring choice for your Yoga Studio Floor.

PEM Yoga Flooring is an environmental enhancement solution for your Yoga Studio that virtually eliminates odors, moisture problems, and the hazards associated with other toxic flooring products. The moment you get your sample, you'll immediately know you've found the right product for your studio. PEM Yoga Flooring is the solution your students deserve and creates an environment that is clean, safe, and hypo-allergenic. In addition, your purchase of PEM Yoga Flooring will possibly be the most important investment you'll make in your yoga studio.

Here are just a few reasons why so many studios are now switching to PEM Yoga Flooring . . .

PEM Yoga Flooring:

### ADVANTAGES:

- Safe, textured slip-resistant surface provides sure footing for your students' optimum safety
- Shock absorbing cushion for less stress on the body and less risk of injury
- Porous construction allows ventilation to prevent stagnant water buildup
- Special waterproof material does not absorb water nor stay wet like carpet, and is specially designed to allow for moisture evaporation, which prevents mildew, fungi and bacteria growth.
- Contains Micro-Chek® Anti-Microbial, a non-leachable biocide that further guards against the growth of mildew, fungi and bacteria.
- Does not release particles, filaments, or harmful outgases like carpet, providing a dust-free, less-toxic, and hypoallergenic environment.
- Lab tested heat resilience up to 180°F. Are you frustrated with the choices of flooring available for your studio? Look no further. P.E.M.® Yoga Flooring is THE IDEAL SOLUTION for the floor of your Yoga Studio! The competition: CARPET? Seriously, Yogis. Carpet was not designed for uses around continuous extreme moisture. The average Hot Yoga Studio needs to steam clean their carpet every 2 months, and replace it every 2 years or less. Because carpet never seems to completely dry, mold, mildew and harmful bacteria flourish in the warm and moist breeding area that your students lay on. Even after regular cleaning the musty smell can linger on and can be quite unbearable. Therefore, even after just a few months you'll find students that can't bear to put their face near the floor. How much does it cost you to lose just ONE monthly student who won't come to your studio because of discomfort or allergies? Can you really afford to trip on pennies on the way to dollars? Can you really feel good about not providing the best comfort level for your students? In the end, you'll wind up replacing your carpet up to 5 TO 10 TIMES before a P.E.M.® Yoga Floor wears out. Advantage? P.E.M.® Yoga Flooring. WOOD FLOORING? Can you spell L-A-W-S-U-I-T? You have 2 choices with wood flooring. You can lay down unsealed wood, and it will rot and deteriorate in just a few short years. Or, you can lay down regular sealed wood and hope and pray your students don't get hurt. When sealed wood gets wet, it becomes extremely slippery and dangerous. Even the most experienced Yogis could easily slip off their yoga mat and onto the floor during a difficult pose. How much would it cost you to have just ONE student fall out of triangle pose and break a limb? Furthermore, many experience teachers feel that practicing yoga on a hard floor over long periods of time can be detrimental to the body. Advantage? P.E.M.® Yoga Flooring. What else is there? There are numerous choices for rubber and vinyl matting on the market. And, they all have one thing in common - they are just as slippery as a bathtub when they get wet; even the ones that claim to be slip-resistant. In addition, most of these alternatives are laid down like square tiles or narrow rolls, leaving numerous seams where water can seep in underneath, resulting in the same unhealthy situation as carpet where bacteria and mold flourish underneath the matting. Advantage? Once again, P.E.M.® Yoga Flooring. P.E.M.® Yoga Flooring is uniquely different. Because of its porous looping construction, it provides superior traction and footing like a good snow tire. It never allows moisture to pool together or get trapped underneath. That's why P.E.M. Matting has been used for more than a decade by marinas, major theme parks, water parks, golf course walkways, pool areas, and major cruiseship lines. And now it's available for your studio's yoga floor!

More P.E.M.® Yoga Flooring Advantages:

- Cleans easily by vacuuming, washing, or steam cleaning.
- Easy to install - Cuts easily with a razor knife for a custom fit.
- Comes in convenient 3 foot wide or 6 foot wide rolls.
- Seams together flawlessly with our special adhesive.
- Does not need to be secured to the under flooring with adhesives or tacks, and can be removed for thorough cleaning or relocating.
- Comes in four colors: Sandstone, Hunter Green, Blue, or Grey.
- Will ship right to your studio in just a few days. A dedicated P.E.M. consultant will support you with your questions and special needs during the installation process.